



## Press Release

### Another first for Montreal's St Paul Hotel: FastBooking 3D Meeting Planner

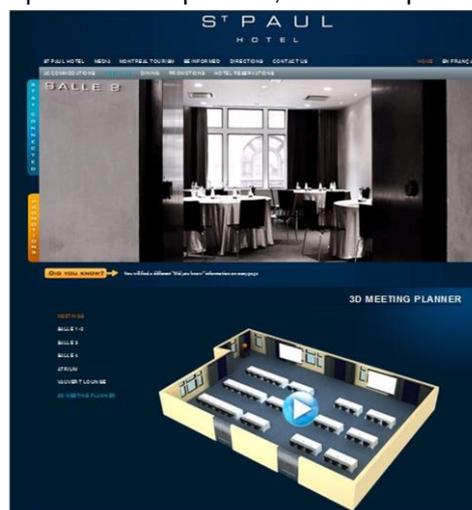
*This online tool provides a dynamic, user-friendly interface in which hotel clients planning groups events like meetings or weddings can visualize their meeting rooms in three dimensional details.*

**Paris, France and Montreal, Canada—March 9, 2011—** The first Design Hotel in Montreal and in Canada, the [St Paul Hotel](#), adds another first with the [FastBooking 3D Meeting Planner](#) in the reservation section of its website.

An optional module of the FastBooking Engine, the industry's most powerful booking engine, the [FastBooking 3D Meeting Planner](#) is a powerful interactive sales tool which allows hoteliers to highlight their meeting rooms' strategic advantages.

FastBooking 3D Meeting Planner presents interactive meeting room floor plans and capacities, which help users select different room configurations as well as view all the essential equipment required for planning their meetings (projectors, screens, outlets, Internet network, speakers, natural lighting, etc.). Descriptions and photo galleries highlight important details and clarify each room's ambiance. These Internet pages with flash applications are designed specifically to meet the hotel's website graphic guidelines and integrate completely with the hotel's Web site for a better user experience.

"There are two reasons we chose to add FastBooking's 3D Meeting Planner," says Thaddee Biegala, Director of E-commerce at the St Paul Hotel. "We are dedicated to being a leader in everything we do, including technology. Keeping with the quality and design aspect of our brand, we want a solution that is chic. We also want to offer our business and group clientele the best performing, user-friendly tool for organizing their meetings in the hotel. The 3D Meeting Planner responds exactly to our requirements."



*Click on the image to link to the website and see 3D Meeting Planner in action.*

"This tool is tremendously powerful. Meeting planners can see exactly how the room configures for their needs. They can make their decision on the spot and reserve immediately. It's a huge aide for increasing the conversion rate on the website," says Richard Kefs, FastBooking Chief Executive Officer.

According to Thaddée Biegala, FastBooking 3D Meeting Planner revolutionizes the way the hotel's clients organize their meetings with the property. "We've had a lot of inquiries and tremendous interest for our new tool."

“I’m someone very demanding and I expect the best of my partnerships. I have to say that Fastbooking has exceeded my expectations. They have created my meeting rooms in detail as I’ve asked them to. And I am very pleased with what we have now,” he adds.

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#### **About FastBooking**

Since 2000, FastBooking has been the preferred partner to hotelkeepers worldwide, driving more visitors to hotel websites and converting these visitors to direct bookings. FastBooking products and services optimize a hotel's business by maximizing highly profitable direct website bookings, then rationalize inventory and pricing across all online sales channels. The company even optimizes business through legacy GDS/IDS with a cost effective service.

Headquartered in Paris with subsidiaries in Italy, USA, Asia and India, the company has E. de Rothschild as its anchor investor. It employs 200 persons worldwide and has gained the trust of more than 6,000 hotel clients.

For more information, visit the FastBooking corporate website at [www.fastbooking.net](http://www.fastbooking.net)

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