

Hikaku.com and FastBooking partnership facilitates online bookings for Japanese hotels

Tokyo and Paris—October 10, 2013—FastBooking, one of the world's leading-edge products and solutions providers for the hospitality industry, announces a partnership with Hikaku.com, supplier of hotel distribution channel manager, Temairazu Net. The partnership will facilitate Asian hotels' which use Temairazu Net to manage the two-way interface of the FastBooking Engine for their official website as well as the www.fastbooking-hotels.com distribution portal.

In the near future, hotels using Temairazu NET will also be able to manage domestic and global OTAs as well as GDS via the FastBooking iCRS central technology platform. The two companies also plan to launch cross-marketing activities.

According to Toshimitsu "Tom" Fukushima, FastBooking Director, Japan, "FastBooking benefits from the domestic support and sales network of Hikaku.com. Hotels using Temairazu NET (Hikaku.com) benefit from global OTA connectivity through FastBooking Channel Manager. We expect to roll-out this new solution to over 800 hotels over the next two years."

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About FastBooking

FastBooking offers leading edge products and solutions to the hospitality industry to increase profits by maximizing direct bookings and brand visibility in the digital distribution environment.

Thanks to our savoir-faire and technology, hoteliers worldwide benefit from:

- Greater visibility
- Higher conversion
- Expert revenue management advice
- State-of-the art, time-saving connectivity

Headquartered in Paris with subsidiaries in Italy, Singapore, Japan, China and India, the company employs 200 persons worldwide and has gained the trust of more than 8,000 hotel clients.

For more information, visit the FastBooking corporate website at www.fastbooking.com

About Hikaku.com Corporation

Hikaku.com Corporation is a company mainly engaged in the operation of advertising media. The Company operates through three business segments.

- The Internet Advertising segment is engaged in the operation of advertising media with a focus on the general comparison Website under the name Hikaku.com. Through the operation of advertising media, the Company

provides affiliate advertising, branch store advertising, banner advertising, text advertising and insurance agent services.

- The Application Service segment mainly provides hotel reservation Website controller to accommodation facilities.
- The Online Travel segment is involved in the online sale of travel products on travel reservation Website. This segment is also engaged in the provision of domestic hotel general reservation services.

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