

Press Release

FastBooking reinforces its presence in Spain

Alejandro Garcia-Andrade Mc Donald joins the Southern Europe team at FastBooking working alongside Swann Couston dit Renne and Paul Ponçon.

Paris—January 9, 2012—FastBooking, one of the world's leading e-marketing and online technology solutions providers for the hospitality industry, announces the arrival of Alejandro Garcia-Andrade Mc Donald. He is based in Madrid.

"With 180 hotel clients, we've built considerable momentum in this dynamic market. We are delighted to welcome Alejandro to the FastBooking team," says Paul Ponçon, FastBooking Vice President, Sales EMEA.

Alejandro brings more than 10 years of experience in the hospitality industry, both in Spain and in the UK, to his position with FastBooking. He joins the company from Meliá Hotels International where he was involved in revenue management. Prior to his move to Meliá Hotels International, Alejandro spent nine years in sales and food and beverage management for establishments in the UK and Spain.

Press Contact

Deborah Gallin
dgallin@fastbooking.com
+33 (0)1 44 71 88 83

About FastBooking

Since 2000, FastBooking has been the preferred partner to hotelkeepers worldwide, driving more visitors to hotel websites and converting these visitors to direct bookings. FastBooking products and services optimize a hotel's business by maximizing highly profitable direct website bookings, then rationalize inventory and pricing across all online sales channels. The company even optimizes business through legacy GDS/IDS with a cost effective service.

Headquartered in Paris with subsidiaries in Italy, USA, Singapore, Japan and India, the company has E. de Rothschild as its anchor investor. It employs 200 persons worldwide and has gained the trust of more than 7,000 hotel clients.

For more information, visit the FastBooking corporate website at www.fastbooking.net

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