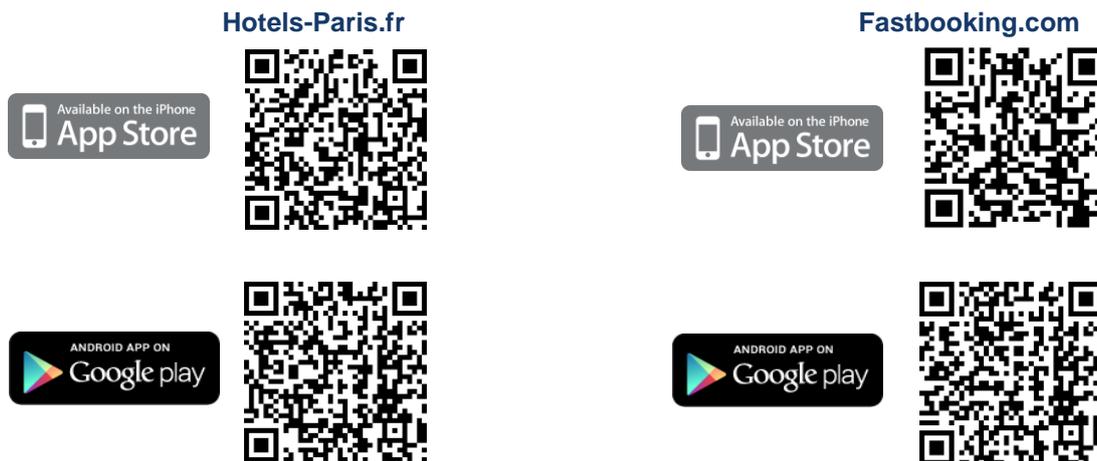


FastBooking launches new Passbook-enabled mobile apps for reservation portals

New iPhone and Android apps for Hotels-Paris.fr and FastBooking.com help smartphone users “book-for-tonight” or whenever they’re looking for great deals on hotels.

All reservation information can be accessed via Passbook.

Paris—April 8, 2013—FastBooking, one of the world’s leading e-marketing and online technology solutions providers for the hospitality industry, announces new smartphone applications (iPhone and Android compatible) for Hotels-Paris.fr, the booking portal dedicated exclusively to hotel reservations in the French capital. Simultaneously, FastBooking is releasing the next generation of iPhone and Android apps for its signature Fastbooking.com hotel reservation site both with expanded features in a sleek new design.



“Smartphones are becoming the platform of choice for last-minute, local hotel reservations. Easy-to-use, dependable applications are key to capturing this lucrative portion of the hospitality business,” says Damien Balbo, FastBooking Director of Products and Services.

The new FastBooking mobile apps for both Hotels-Paris and Fastbooking.com are Passbook enabled. Passbook stores all the traveller’s hotel booking details (plus, boarding passes, event tickets, coupons, etc.). Passbook users have easy to access to booking details in one place anytime, anywhere, without the need to find confirmation printouts.

Hotels-Paris.fr features the ‘best hotels at the best prices in Paris’. The new smartphone iPhone and Android-compatible applications are available in five languages and provide multi-criteria and real-time search of availabilities, including multi-rate display, the latest guest reviews and the possibility of sharing

hotel information via social networks. This new app can be downloaded free from the AppStore and GooglePlay

The sleek new design of Fastbooking.com smartphone applications makes reserving a hotel room on-the-fly more efficient and more pleasurable for travellers. Like the Hotels-Paris.fr mobile apps, the Fastbooking.com apps ensure multi-rate display, the latest guest reviews and ratings and the ability to easily share hotels/offers through social networks. Additionally, reservation details can be saved into the iPhone calendar and bookings made through the app can be easily viewed and managed via the app. Updates for this application can be downloaded from the AppStore and GooglePlay.

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About FastBooking

Since 2000, FastBooking has been the preferred partner to hotelkeepers worldwide, driving more visitors to hotel websites and converting these visitors to direct bookings. FastBooking is a pioneer in e-marketing and Internet-based technologies for independent hotels and hotel groups. FastBooking iCRS increases the hotel's net revenue by maximizing highly profitable direct website bookings and by rationalizing inventory and pricing across all online sales channels as well as our proprietary GDS/IDS technology under the FG code.

Headquartered in Paris with subsidiaries in Italy, USA, Singapore, Japan, China and India, the company has E. de Rothschild as its anchor investor. It employs 200 persons worldwide and has gained the trust of more than 8,000 hotel clients.

For more information, visit the FastBooking corporate website at www.fastbooking.net

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