

Press Release

FastBooking celebrates its second year serving hotels in Japan with a special event at the French Embassy

The conference will bring hospitality industry experts and hoteliers together to discuss trends in online distribution and branding.

Tokyo—November 13, 2012—FastBooking, one of the world's leading e-marketing and online technology solutions providers for the hospitality industry, is hosting its second conference at the French Embassy in Tokyo, Japan. Speakers at the celebratory event will include FastBooking co-Founder and Executive President, Richard Kefs, Megumi Ishida, STR Global Regional Manager as well as other leading actors in the online hospitality ecosystem. The event is designed specifically for hoteliers from independent hotels and hotel groups.

"We are proud to be the Internet solutions partner-of-choice to more than 200 prestigious Japanese hotels. They have chosen to work with us for our advanced technology solutions and our expert consulting services," says Henry Teng, Managing Director of FastBooking Asia.

The event is being held at the French Embassy in Tokyo on December 7, 2012. Among the hotels expected to attend are FastBooking clients Asyl Nara, Best Western Japan (FINO Hotels), Candeo Hotels, Celestine Hotel, Century Southern Tower, Dai-Ichi Hotel Annex, Elite Inn, Fujita Kanko Inc Hotels and Resorts, Hotel Monterey Group, Hotel Wing International, Hundred Stay, Kyoto Brighton Hotel, Prince Hotels and Resorts, Shiba Park Hotel, Tobira Onsen Myojinkan, Tokyu Hotels...

Press Contact

Toshimitsu "Tom" Fukushima
tfukushima@fastbooking.net
Tel +81 3 5456-5488
Mobile +81 90 3246-3936

About FastBooking

Since 2000, FastBooking has been the preferred partner to hotelkeepers worldwide, driving more visitors to hotel websites and converting these visitors to direct bookings. FastBooking iCRS increases the hotel's net revenue by maximizing highly profitable direct website bookings and by rationalizing inventory and pricing across all online sales channels as well as a state-of-the-art GDS/IDS service under the FG code.

Headquartered in Paris with subsidiaries in Italy, USA, Singapore, Japan and India, the company has E. de Rothschild as its anchor investor. It employs 200 persons worldwide and has gained the trust of more than 7,000 hotel clients.

For more information, visit the FastBooking corporate website at www.fastbooking.net

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